



AMERICAN SAMOA COMMUNITY COLLEGE

BOARD OF HIGHER EDUCATION

Mapusaga Fou ♦ P. O. Box 2609 ♦ (684) 699-9155 ♦ www.amsamoa.edu

RESOLUTION NO. 2026-006:

OFFICIAL ADOPTION OF THE

INSTITUTIONAL LOGO FOR THE AMERICAN SAMOA COMMUNITY COLLEGE

WHEREAS, the Board of Higher Education (“the Board”) serves as the functional governing board for the American Samoa Community College (“ASCC”) and is legally responsible for its institutional integrity; and

WHEREAS, the Board values effective leadership, professional governance, and clear visual alignment with the college's overall mission to serve the educational needs of American Samoa; and

WHEREAS, a comprehensive review has been undertaken to adopt an official institutional logo that accurately represents the heritage, values, and forward-looking academic goals of ASCC; and

WHEREAS, the newly proposed logo has been vetted and presented to the Board of Higher Education for final administrative and legal authorization;

WHEREAS, a true and correct copy of the adopted official institutional logo and its design specifications is attached hereto as **Exhibit "A"** and incorporated herein by reference;

NOW, THEREFORE, BE IT RESOLVED, that the Board of Higher Education hereby officially approves and adopts the visual design as shows in **Exhibit "A"** as the official institutional logo of the American Samoa Community College; and

BE IT FURTHER RESOLVED, that this new logo shall be used on all official college correspondence, diplomas, official websites, publication materials, and institutional assets effective immediately; and

BE IT FURTHER RESOLVED, that the President of the American Samoa Community College is authorized to transition all operational divisions to the updated logo system.

PASSED and ADOPTED by the Board of Higher Education on this 29 day of JULY, 2026.

Dr. Oreta Mapu Crichton
Chairperson

Cc: BHE File
ASCC Administration



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EXHIBIT A: OFFICIAL INSTITUTIONAL LOGO AND DESIGN SPECIFICATIONS

I. VISUAL REPRESENTATION



II. DESIGN SPECIFICATIONS

#7a0019



#ffcc00



#7a0019 (Primary 60%)



#ffcc33 (Secondary 30%)



#ffffff (Accent 10%)

#ffffff
(255,255,255)