

From: Tom Lane accjc@accjc.org
Subject: Register TODAY! ACCJC Workshops - Making Student Learning Assessment Useful and Used
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To: Tom Lane accjc@accjc.org



Join The Accrediting Commission for Community and Junior Colleges this December for our workshop:

Making Student Learning Assessment Useful and Used

In this interactive workshop, we'll talk about some of the key reasons why assessment may or may not be used, including organizational and governance structures, incentives for change, professional development, standards for student performance, how assessment results are shared, curriculum design, the assessments themselves, and the learning outcomes on which the assessments are based. Brief presentations will be interspersed with discussions, exercises, and opportunities to brainstorm strategies to try at your own college.

Below are some specific strategies that will be discussed throughout the workshop:

- The clearer your goals, the more useful your results.
- If you're not teaching it, you can't improve student achievement of it.
- Assessments that are well designed and clearly written are more likely to yield useful results.
- Results are more useful when you have a clear sense of your standards: what level of performance is good enough.
- Faculty can more easily use assessment results to improve teaching and learning when they're familiar with recent research on what helps college students learn.
- Simple, user-friendly reports on results are more likely to be used than long, obtuse ones.
- Results are used when there are processes in place to make sure the right people discuss the results and their implications--not only for individual classes but for curriculum design, support services, resources, and institutional priorities.

ABOUT THE SPEAKER:



Linda Suskie is an internationally recognized consultant, speaker, writer, and workshop facilitator on a variety of higher education assessment and accreditation topics. She is the author of several widely recognized books on assessment:

- *Assessing Student Learning: A Common Sense Guide* (Jossey-Bass) is one of the best-selling books on assessment in higher education.
- *Five Dimensions of Quality: A Common Sense Guide to Accreditation and Accountability* (Jossey-Bass) features a foreword by Stan Ikenberry.

After seven years as a Vice President at the Middle States Commission on Higher Education (the regional accreditor of colleges and universities in the mid-Atlantic region of the United States), she now works with colleges and universities throughout the United States and abroad.

Reserve your space today!

Just click on the below links to register for one of these informative and exciting workshops.

Workshop 1 – Northern California (San Francisco)

December 5, 2016

8:00am – 3:00pm

Registration fee: \$200

Workshop 2 – Southern California (Pomona)

December 7, 2016

8:00am – 3:00pm

Registration fee: \$200

We look forward to seeing you there!

The Accrediting Commission for Community and Junior Colleges

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